EDUCATION RESOURCES FOR PARENTS OF K-12 MIGRATORY CHILDREN

Ideas for MEP Staff

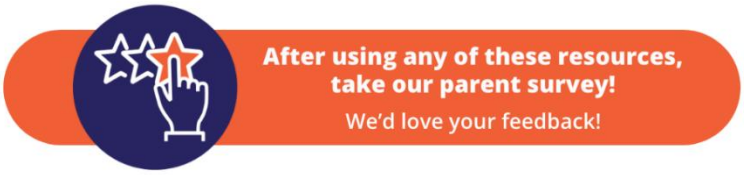
Marketing

- When meeting with migratory parents, share the Education Resources marketing video in English or Spanish.
- At any events attended by migratory parents, review the resources available by accessing the website on a computer or tablet.
- Download the marketing brochures and fill in the back with your contact information. Print copies to share at events or meetings that migratory families attend.
    - English and Spanish versions of the brochures can be found here

- Share the web address and brief description of what is available in any newsletters or social media posts targeting migratory families.
    - Sample description for newsletters
    - Graphic for social media post (English) (Spanish)

Implementing

- For parents who request printed materials, print the mini-lessons and tip sheets. Review the mini-lessons and print specific items on cardstock, cut, and bag items as indicated. Put all of these materials in grade-level specific binders.
    - Consider reviewing the materials lists in the mini-lessons to also provide any additional materials needed (i.e., literature books, magnetic alphabet letters, etc.)
- Meet with parents and assist with downloading the apps on to an iPad or Android tablet, if needed.
- Encourage parents to provide feedback by completing the parent survey. This can be done from any of the pages on the website for parents who access it online. For parents who request printed copies, attach a card that includes a QR code that can be scanned to allow the survey to be completed on a phone. Click here to access cards in English or Spanish.



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